

Robin McKinney

Robin directs the Maryland CASH Campaign, a new state-wide network that promotes financial stability for low-income households throughout the state of Maryland. Robin recently completed the Maryland Asset Building Initiative, a year-long research project connecting and strengthening existing asset building efforts and creating avenues for policy research and advocacy. Robin was the Assistant Director at East Harbor CDC for three years where she created and managed the Money WISE Café, a one-stop shop for asset development, ran a high volume free tax preparation site, and managed direct service staff. Prior to East Harbor, Robin worked at the Annie E. Casey Foundation on their Family Economic Success portfolio. Robin completed her Bachelor's Degree in Social Work from Elizabethtown College and her Master's Degree in Social Work from University of Maryland, Baltimore.